



MEETING AGENDA

October 9 – 11 / Hilton Austin

MONDAY, OCTOBER 9 KEYNOTES

8:00-10:00 AM Advisory Group Breakfast*

OPENING TALK | Jon Acuff, Bestselling Author and Business Speaker

WELCOME | Craig McKasson, CFO, Premier

11:30 AM - 2:30 PM Lunch and Keynotes

COMPANY KEYNOTE | John P. Sganga; Senior Vice President, Alternate Site Programs, Premier

SPECIAL GUEST KEYNOTE | Jay Leno, TV Personality and Comedian

BREAKOUT SESSIONS

	TRACK A: Clinical Room 410	TRACK B: Government Affairs, Regulatory Issues, & Alternate Payment Models Room 400	TRACK C: Business Management and Operations Room 412	TRACK D: Purchasing and Supply Chain Room 415 A/B
Education Session 1 3:00-4:00 PM	<p>Specialty, Oncology, Biosimilar and ID Drugs: What's in the Pipeline?</p> <p>Liya Davydov, PharmD, BCPS, BCGP Senior Director, Clinical Pharmacy Services, Innovatix</p>	<p>Politics and Policy: The Latest on Federal Healthcare Action</p> <p>Marilyn Yager Senior Policy Advisor, Alston & Bird</p>	<p>Working Successfully with a Diverse Workforce</p> <p>Anna Katrina Davey CEO and Founder, Cultural Confidence</p>	<p>Technology Contracts and Services: Keep Your Business Connected</p> <p>Jason Ferri Senior Director, IT Field Specialist, Premier</p> <p>Bethany Wooster IT Field Specialist, Premier</p>
REVERSE TRADESHOW FOR EXHIBITORS**				
Education Session 2 4:15-5:15 PM	<p>CMS Final Rule Pharmacy Services Update: What You Need to Know</p> <p>William C. Hallett, PharmD, MBA, BCGP, C-MTM President and CEO, Guardian Consulting Services</p>	<p>The Healthcare Policy Process: Why Your Voice Matters</p> <p>Aisling Warde Zaccarelli Vice President, Government Affairs, GNYHA Ventures</p> <p>Shara Siegel Director, Government Affairs, Innovatix</p>	<p>The Rest of Your Story: How to Engage Audiences with Powerful Brand Storytelling</p> <p>Lara Zuehlke Director of Content, Pierpont Communications</p>	<p>Capital and Construction Services: A Blueprint for Savings</p> <p>Alex Fairley Director, Facilities, Construction & Environmental Services, Premier</p>

7:00-10:30 PM **Experience Austin at Brazos Hall** Depart Hotel at 6:45 PM

MEETING AGENDA

TUESDAY, OCTOBER 10

Early Bird Session
7:45-8:30 AM

Perspectives from the Hill
Rep. "Buddy" Carter (R-GA)
US House of Representatives

8:30-9:30 AM ADVISORY GROUP MEETINGS*

Education Session 3
9:45-11:00 AM

Direct to Consumer Genetic Testing: Navigating the Hope and Hype
Manju Beier, PharmD, FASCP, BCGP
President and Founder, Geriatric Consultant Resources

The Dollars and Sense of Population Health: Leveraging the Advantages of Community-Based Partners
Troy Trygstad, PharmD, MBA, PhD
Executive Director, CPESN USA

Achieving Workforce Alignment: Conflict Resolution Styles and When to Use Them
George Watson
Principal, Four D Consulting

Changing Tastes: Adapting your Foodservice Program to Meet Consumer Demands
Charlie McConnell
Director, Customer Segments, US Foods

Education Session 4
11:15 AM - 12:30 PM

USP <800> Hazardous Drugs – Keeping Us Safe
Patricia C. Kienle, RPh, MPA, FASHP
Director of Accreditation and Medication Safety, Cardinal Health Innovative Delivery Solutions

Payment Matters: How New Incentives are Reshaping Provider Reimbursements
Brad Kile, PhD
President, Dumbarton Group

Specialty Pharmacy Operations: Challenges and Successful Approaches
Avani Patel
Manager of Pharmacy Operations, Commcare Specialty Pharmacy

Sustainability 101: The ROI from Corporate Citizenship
Justin Murrill
Head of Corporate Responsibility, AMD

12:30-3:30 PM

EXHIBITION HALL

Education Session 5
3:45-5:00 PM

Improving Opioid Use in the Long-Term Care Setting
Joseph Marek, RPh, BCGP, FASCP
Corporate Director of Pharmacy Services, CommuniCare Health Services

HIPAA Enforcement and Healthcare Fraud and Abuse: What Providers Need to Know
Meri Maguire
Investigator, U.S. Dept. of Health & Human Services, Office for Civil Rights
Leigh Davitian, JD
Founder/Chief Executive Officer, Dumbarton Group

Online Marketing Strategy for Non-Marketers
Susan Catalano
Managing Partner, JQLaCorte
Robert Clark
Managing Principal, LucidPointe

Big Data and Analytics are Here to Stay: Put Them to Work for Your Business
Dr. Ramesh Rajagopalan
Senior Member of Faculty and Associate Program Director, MS Business Analytics, McCombs School of Business, The University of Texas at Austin

5:30-8:00 PM Member Appreciation Celebration Reception (on hotel property)

WEDNESDAY, OCTOBER 11

8:00-12:00 PM

Conference Registration Desk Open

8:00-9:00 AM

Breakfast

9:00-10:15 AM

Advisory Group Meetings*

* Advisory Group sessions and activities open to Innovatix and Essensa Advisory Group members only. Other sessions and events open to all attendees.

**The Reverse Trade Show is open to exhibiting suppliers only.