


Innovatix cordially invites healthcare professionals to participate in a lunchtime teleconference.

It is being offered at two different times to accommodate participants in different time zones across the country.

## LUNCH LEARN



<b>Date:</b>	<b>September 15, 2010</b>
<b>Topic:</b>	<b><i>Hypertension in the Elderly</i></b>
<b>Presenter:</b>	<b>Marvin Moser, MD, FACP</b> Clinical Professor of Medicine Yale University School of Medicine Scarsdale, NY
<b>Times:</b>	1:00 p.m. – 2:00 p.m. (Eastern & Mountain Times) 12:00 p.m. – 1:00 p.m. (Central & Pacific Times)

<b>Goal Statement (Pharmacists):</b>	The purpose of this activity is to provide the pharmacist with strategies to manage geriatric patients with hypertension. 1. Summarize the criteria and procedures used for the diagnosis of hypertension in the patient over 65 year. 2. Compare and contrast the benefits and risks of antihypertensive medications used to treat hypertension in the elderly. 3. Discuss non-pharmacological modalities used to treat hypertension in seniors. 4. Summarize the treatment results from recent clinical trials that demonstrate the reduction in cardiovascular events resulting from lowering blood pressure.
<b>Goal Statement (Technicians):</b>	The purpose of this activity is to provide the technician with strategies to help manage elderly patients with hypertension. 1. Summarize the criteria and procedures used for the diagnosis of hypertension in the patient over 65 year. 2. List several benefits and risks of antihypertensive medications used to treat hypertension in the elderly. 3. Discuss non-pharmacological modalities used to treat hypertension in seniors.
<b>Target Audience:</b>	Pharmacy staff, nursing staff, and other members of the healthcare team involved with the evaluation and treatment of elderly patients with hypertension.
<b>Type of Activity:</b>	Knowledge-based
<b>Pharmacy Accreditation:</b>	Innovatix, LLC is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This program has been approved for 1 contact hour. <b>Universal activity number: 0409-0000-10-025-L01-P (Pharmacists) and 0409-0000-10-025-L01-T (Pharmacy Technicians).</b> To receive continuing education credit, a pharmacist or technician must attend the accredited session and return the program evaluation form. Registrants must register no later than 10 minutes after the start of the meeting and must attend the entire meeting.
 <b>Nursing Accreditation:</b>	Professional Education Services Group (PESG) is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation (ANCC-COA).  PESG designates this CNE activity for 1.0 contact hours <b>Activity number: PENDING</b>
<b>Cost:</b>	This program is free of charge to existing and potential Innovatix members.
<b>Continuing Education Credits:</b>	Statements of Credit will be mailed to participants within 4-6 weeks, upon successful completion and submission of the verification of Continuing Education and Program Evaluation Forms.

***This program is sponsored by Innovatix Institute. The Continuing Nursing Education activity is co-provided by PESG and Innovatix.***

**RSVP BY FRIDAY, SEPTEMBER 10, 2010**

To sign yourself and/or other facility attendees up for this conference,

**FAX COMPLETED FORM TO Denise AT 212-620-0453***(one completed form per facility please)***QUESTIONS?**Please contact Denise at (888) 258-3273 ext. 348 or  
Dnedd@innovatix.com.**YES! PLEASE SIGN ME UP TO PARTICIPATE IN THIS LUNCH 'N LEARN  
TELECONFERENCE!****I prefer to receive\* conference materials and call-in information via:** Fax E-Mail*\*Conference call information will be sent to registered participants by 09/13/2010*

First/Last Name: \_\_\_\_\_ Degree: \_\_\_\_\_

Facility Name: \_\_\_\_\_

Title: \_\_\_\_\_

Facility Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

# Persons planning to attend:

Pharmacists \_\_\_\_\_ Nurses \_\_\_\_\_ Pharmacy Techs \_\_\_\_\_ Other \_\_\_\_\_

How did you hear about this conference? \_\_\_\_\_

Distribution 8/23/10

